

My goal is to achieve professional growth while working with a creative team at a regularly growing and diverse business to further polish my skills as a video producer, motion graphic design artist, & creative media specialist.

Education

Southern Connecticut State University, New Haven CT

[September/2006-May/2009]

- Major: Communication with Specialization in Video Production and Graphic Design
- Graduation date (05/29/09, Summa Cum Laude, 3.91 GPA)

Skills

- Video/Photo: Sony A7R3, Panasonic Lumix GH4/5, Nikon D500, Canon 5D Mark IV, Panasonic PD170 & AG-HMC150
- Advanced Graphic/Motion Design & Animation (Adobe CC 2020: After Effects, Photoshop, Illustrator, InDesign)
- Video Editing (Adobe Premiere Pro CC 2020, DaVinci Resolve, Final Cut Pro, Avid Media Composer,)
- Advanced Lighting, Sound and Composition Techniques with Diverse Equipment Experience.
- Progressive Marketing Techniques including brand recognition, repetition, and conception of product story.

Professional Experience/Work History

American Cruise Lines, Guilford CT

- *Video Production Manager and Head of the Video Production Department (03/2020 - present)*
- *Responsibilities:*
 - **Creation and management of promotional video, national broadcast television, corporate training video and all web media.**
 - **Overall production from concept to completion, of video marketing material for a major national cruise line (Canon 5D Mark IV AG-HMC150, DJI Inspire 2 Quad-Copter).**
 - **Member of marketing team created to generate sales messages and following marketing strategy.**
 - **Management of all video production including all footage, projects, and staff.**

Mendx Studios, Melbourne FL

- *Production Manager (02/2019 - 02/2020)*
- *Responsibilities:*
 - **Working with clients to understand their needs and pitch ideas for how to use video to meet and exceed their requirements.**
 - **Concepting, storyboarding, directing, shooting and editing using cutting edge industry equipment and software; script development; capturing new footage and applying special effects; assembly and editing of materials including motion graphics, dialogue, existing footage, and sound effects.**
 - **Working with a team to ensure project requirements (i.e. storyboard, script, design, technical specs, and budget) are being met.**
 - **Handling administrative responsibilities associated with projects including organization of file information, video assets and audio, and video archive.**

TechRev, Melbourne FL

- *Digital Media Specialist (01/2018 – 02/2019)*
- *Responsibilities:*
 - **Developing, implementing and managing marketing campaigns that promote the TechRev brand and its products and services.**
 - **Enhancing brand awareness within the digital space as well as driving website traffic and acquiring leads/customers/end-users.**
 - **Designing and producing all marketing and in-house content including video, print, and digital media.**
 - **Cross platform social media content creation, analysis, and management.**
 - **Lead Company Rep at Melbourne Regional Chamber of Commerce events and industry conferences.**

American Cruise Lines, Guilford CT

- *Media Specialist (12/2013 - 01/2018)*

First Image, Essex CT

- *Associate Producer/Designer (01/2009 - 11/2013)*