

My goal is to achieve professional growth while working with a creative team at a regularly growing and diverse company to further polish my skills as a video producer, motion graphic design artist, & creative media specialist.

Education

Southern Connecticut State University, New Haven CT [Graduation: May, 2009]
Major: Communication with Specialization in Video Production and Graphic Design
Graduation date (05/29/09, Summa Cum Laude, 3.91 GPA)

Skills

- Video/Photo: Sony A7R3, Panasonic Lumix GH4/5, Nikon D500, Canon 5D Mark IV, Panasonic PD170 & AG-HMC150
- Advanced graphic/motion design & animation (Adobe Creative Suite: After Effects, Photoshop, Illustrator, InDesign)
- Video Editing (Adobe Premiere Pro CC 2020, DaVinci Resolve, Final Cut Pro, Avid Media Composer.)
- Advanced lighting, sound and composition techniques with advanced equipment experience.
- Progressive marketing techniques including brand recognition, repetition, and conception of product story.
- Graphic Design, Website Design, SharePoint Online Architect.

Professional Experience/Work History

The Hartford, Hartford, CT

- *Senior Communications & Media Specialist (06/2022 - present)*
- *Responsibilities:*
 - **Employ professional camera, lighting, and editing techniques and motion graphic animation.**
 - **Design media content (Web Pages, Presentations, Documents, Email Templates.**
 - **Work with subject matter experts to evaluate communications vehicles and tell their stories.**
 - **Build and manage department document library (SharePoint Online).**

American Cruise Lines, Guilford CT

- *Video Production Manager and Head of the Video Production Department (03/2020 - 06/2022)*
- *Responsibilities:*
 - **Creation and management of national broadcast TV, corporate training videos, and all web media.**
 - **Overall production from concept to completion, of video marketing material for a major national cruise line (Canon 5D Mark IV AG-HMC150, DJI Inspire2 Quad-Copter).**
 - **Member of marketing team created to generate sales messages and following marketing strategy.**
 - **Management of all video production including all footage, projects, and staff.**

Mendx Studios, Melbourne FL

- *Production Manager (02/2019 - 02/2020)*
- *Responsibilities:*
 - **Understanding the needs of our clients and pitching ideas on how to use video to exceed their goals.**
 - **Concepting, storyboarding, directing, shooting and editing using cutting edge industry equipment and software; script development; capturing new footage and applying special effects; assembly and editing of materials including motion graphics, dialogue, existing footage, and sound effects.**
 - **Following a timeline to ensure project progression (storyboarding, script, technical specs, and budget).**
 - **Handling administrative responsibilities associated with projects including organization of file information, audio/video assets, and video archive.**

TechRev, Melbourne FL

- *Digital Media Specialist (01/2018 – 02/2019)*
- *Responsibilities:*
 - **Developing, implementing and managing marketing campaigns that promote the TechRev brand and its products and services.**
 - **Enhancing brand awareness within the digital space as well as driving website traffic and acquiring leads/customers/end-users.**
 - **Designing and producing all marketing and in-house content including video, print, and digital media.**
 - **Cross platform social media content creation, analysis, and management.**
 - **Lead Company Rep at Melbourne Regional Chamber of Commerce events and industry conferences.**